BRAND STANDARDS

Logo

Title Sizes

H1	80px
H2	60px
H3	48px
H4	36px
H5	24px
P	16px

Colors

#xxxxxx

#xxxxxx

#xxxxxx

#xxxxxx

#xxxxxx

Fonts

Header Font
Body Font

Line-Height

X.X	Website
X.X	Print

Image Treatment

Notate things like:
Image Size
Border
Drop Shadow
Etc.

CHECKLIST

- o Are my images of good quality?

- o Are any of my images pixelated?

- o Is my image size consistent?

- o Are my images in the proper proportion?

- o Are my images cropped correctly?

- o Is there enough color contrast for readability?

- o Is there enough text size contrast, so my structure is clear?

- o Is there enough white space to give the eyes a rest?

- o Am I following my color palette?

- o Is all my body font the same size?

- o Is my body font the same color?

- o Do my header fonts follow my guideline?

- o Are all of my elements lined up?

- o Is my image treatment consistent (borders, drop-shadows, etc.)?